



# MANUFACTURING & AUTOMATION EXPO

23-26 OCTOBER 2012

## The industry agrees and is committed

Everyone agrees on the need for something new. A strong event that increases awareness of the value of efficient and competitive automation and manufacturing. In collaboration with leading industrial trade organizations, we organize Manufacturing & Automation Expo. A new, large and long-term event with a radical rethink for ideas, innovation and inspiration. In short, Scandinavia's most important venue for competitive production and automation in the manufacturing industry.

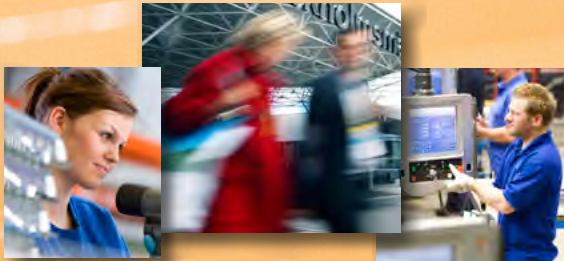
Manufacturing & Automation Expo will be held every second year, starting 23-26 October 2012.

## Please contact us for information and reservations

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**23-26 October 2012**

[www.maexpo.se](http://www.maexpo.se)

Organizers:



**Stockholmsmässan**



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# The new venue for competitiveness in the manufacturing industry



## contacts

know-how



business

development



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Welcome to Stockholmsmässan

# Scandinavia's most important meetings for competitive automation and production in the manufacturing industry



## MANUFACTURING & AUTOMATION EXPO

23-26 OCTOBER 2012

With Manufacturing & Automation Expo, we create, together with the industry's leading players, the venue that is now missing – one that gathers technology areas in manufacturing and automation. A powerful, new meeting place for the industry's development, success and competitiveness in an increasingly global market.



### Creative meetings and business

Manufacturing & Automation Expo is a unique venue for creative meetings. This is where the users, manufacturers, suppliers and researchers meet. It will be a forum for new ideas, effective and complete solutions and the latest technology. Here relationships are created, as are interfaces for knowledge and competence. The event consists of targeted activities and distinct areas, which together highlight the entire production platform. In short, a complete and powerful event that creates profitable business for both exhibitors and visitors.

### A platform for knowledge and inspiration

Qualified knowledge is crucial for success. We aim to engage the best specialists and lecturers from Sweden, Europe and the rest of the world for seminars and conferences. We are also focusing on increasing interest in the manufacturing industry among young people, in order to contribute to a diverse supply of skills in the long term. Manufacturing & Automation Expo will also contribute to shaping opinion and pursuing important, overarching issues for Swedish industry in areas such as energy, environment and sustainable manufacturing.

### Committed partners

We have strong partnerships with committed industrial trade associations, companies, institutes, universities, colleges, government agencies and the media to develop Manufacturing & Automation Expo into the Nordic region's most important venue for efficient automation and production in the manufacturing industry.



### World class premises

Scandinavia's most important venue for the manufacturing industry requires top class premises. Stockholm International Fairs is by far Scandinavia's largest exhibition and event company. We organize some 60 industry-leading exhibitions as well as around 100 national and international congresses, conferences and events annually. Every year we welcome 10,000 exhibitors, 1.5 million visitors and more than 8,000 journalists from all over the world.

### Stockholm is a hub for knowledge and business

As a commercial centre for the entire Baltic region, and with excellent connections worldwide, international pulse and a wealth of opportunities, Stockholm is as much a strategic as an obvious choice. Many large industrial companies have their headquarters in the area, promising companies establish themselves here, and several universities and colleges are nearby.

